



## Oracle Hyperion Performance Scorecard

Today, executives and managers must have an easy way to track the key performance indicators (KPIs) of their businesses. They have limited time and cannot navigate through the increasing volume and complexity of information within their organizations. They need to be able to focus on critical business issues and quickly take corrective action. Dashboards can provide this type of critical information in a graphical format so executives and managers can quickly spot trends and access detailed information when required. Balanced Scorecards or Scorecards are also another type of performance measurement application that is sometimes confused with dashboards. Scorecards help companies set and communicate goals, assign responsibility, establish key performance metrics, and continuously measure performance against company objectives.

**Benefits:**

- **Communicate effectively across the enterprise**—Share operational performance management strategies throughout the business
- **Clarify business objectives**—Align the enterprise with corporate strategy, plans and objectives
- **Focus resources**—Improve operational efficiency through a continuous business performance management cycle
- **Increase employee participation**—Promote collaboration and accountability for results
- **Create value**—Build future economic value for key stakeholders

